

The Netherlands Business Council UAE

25

ANNIVERSARY GALA DINNER

Friday 11 November 2022

7 PM @ TBC

Sponsorship Brochure



Netherlands
Business Council UAE

25
YEARS

About The Netherlands Business Council UAE

At the Netherlands Business Council UAE (NBC) we connect people and knowledge, for the benefit of our members. As a close-knit business community we network, collaborate and inspire each other. We are here to support and represent your business interest in the United Arab Emirates.

With over 225 members ranging from leading global companies and local businesses to SMEs and startups we are a member-driven, non-profit, non-governmental organisation of business professionals. Established in 1997 and licensed under the Dubai Chamber of Commerce & Industry, NBC is recognized by the U.A.E. authorities as the representative body of Dutch companies and individuals operating in the region.



About the Anniversary Gala Dinner

A lot of things have changed in Dubai and the UAE over the past 25 years, and a lot of things will keep on changing. But there is one thing you can be certain of: the Netherlands Business Council will be there to connect people and knowledge, for the benefit of its members.

We are proud to celebrate our 25-year milestone with our team, members, and partners at The Netherlands Business Council 25th Anniversary Gala Dinner on 11 November 2022.

It will be a night to remember attended by the finest Dutch and local companies and representatives from Dutch and local government. A glamorous evening where old friends come together and new business partners will meet.





Why sponsor this event?

- To support the Netherlands Business Council UAE in the organization of this festive and glamorous event,
- Brand exposure: not only during this event but also through our various communication and marketing channels.
- Boost your business opportunities: connect with the key decision makers that will grow your business.
- Make it happen! Create an unforgettable evening filled with good food and the best entertainment.

Silver Sponsor Package

AED 4,000

The Silver Sponsor Package has been made available for every company that is seeking to partner with our 25th anniversary. The package enjoys an amazing gala event and recognizes the value of visibility. This package offers the following benefits:

- 2 X Seats at the Silver Sponsor Table
- Logo presence on media wall and screens
- Vocal recognition



Gold Sponsor Package

AED 12,500

The Gold Sponsor Package is our exclusive celebration package for a selected few companies that are seeking to partner with our 25th anniversary. Enjoy an amazing gala event with your own corporate table for 10. The Gold Sponsor Package offers:

- 10 X Seats at your own Corporate Table
- Logo presence on media wall and screens
- A dedicated post on our social media channels
- An article in our newsletter
- Logo presence on invitation
- Logo presence on table menu
- Vocal recognition
- Bottle of Bubbles for the table



Platinum Sponsor Package

AED 20,000

The Platinum Sponsor Package is our most exclusive celebration package for a selected few companies that are seeking to partner with our 25th anniversary. Enjoy an amazing gala event with your own corporate table for 10 and benefit from our exclusive media package deal:



















- 10 X Seats at your own Corporate Table
- Logo presence on media wall and screens
- A dedicated post on our social media channels
- An article in our newsletter
- Logo presence on invitation
- Logo presence on table menu
- Vocal recognition
- Bottle of Bubbles for the table

Media package:

- 2 extra dedicated social media posts
- A one minute corporate video on our website and social media channels



Sponsorship Packages

| | SILVER | GOLD | PLATINUM |
|---|---|---|---|
| Seats | 2 Seats | 10 Seats (own table) | 10 Seats (own table) |
| Logo presence on media wall and screens |  |  |  |
| Vocal recognition |  |  |  |
| A dedicated post on our social media channels | |  |  |
| An article in our newsletter | |  |  |
| Logo presence on invitation | |  |  |
| Logo presence on table menu | |  |  |
| Bottle of Bubbles for the table | |  |  |
| 2 extra dedicated social media posts | | |  |
| A one minute corporate video on our website and social media channels | | |  |



Our digital marketing channels

Gold and Platinum sponsors will benefit from media coverage on our digital marketing channels.

Get noticed by potentially hundreds of our highly qualified followers and acquire new clients and business partners in the UAE and beyond.

- LinkedIn **2.290** followers
- Facebook **1.109** followers
- Instagram **769** followers
- Twitter **875** followers

- Newsletter **443** subscribers
- Website +/- **670** unique monthly visitors

(September 2022 numbers)

Thank YOU for making it possible !

Contact us

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Network partner of

